

33.5" Economy Retractor

Total Visual Area: 33.5" x 78.75"

Total Graphic Size: 33.5" x 83.75"

**Please keep all text and/or logos
inside the RED line or Safe Area.**

Allow a 1/2" bleed on the top of the banner.
Allow 5" bleed at bottom of banner.
Digital products are printed CMYK at 150dpi.

**EMBED ALL IMAGES
CONVERT ALL TEXT TO OUTLINES**

ACCEPTABLE FILE FORMATS:

Adobe Illustrator: .ai, .pdf, .eps
Adobe Photoshop: .psd, .jpg

Save all photography at 150dpi

**Delete Template Layer
Before Uploading Artwork**

**The lower 5" of the banner will not be visible
but you should allow image to bleed into this area.**

Bleed Area