

# 24" Economy Retractor

**Total Visual Area: 24" x 78.75"**

**Total Graphic Size: 24" x 83.75"**

**Please keep all text and/or logos  
inside the RED line or Safe Area.**

Allow a 1/2" bleed on the top of the banner.  
Allow 5" bleed at bottom of banner.  
Digital products are printed CMYK at 150dpi.

**EMBED ALL IMAGES  
CONVERT ALL TEXT TO OUTLINES**

## **ACCEPTABLE FILE FORMATS:**

Adobe Illustrator: .ai, .pdf, .eps

Adobe Photoshop: .psd, .jpg

*Save all photography at 150dpi*

## **Delete Template Layer Before Uploading Artwork**

**The lower 5" of the banner will not be visible  
but you should allow image to bleed into this area.**

# Bleed Area